

**GOVERNMENT OF TELANGANA  
ABSTRACT**

ELECTIONS – Printing and Supply of Posters and Flex Banners for Voter Helpline App (VHA) – Sanction for release of an amount of Rs.11,50,500/- to M/s. Livewires Advertising Pvt., Ltd - Orders - Issued.

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**GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT**

**G.O.Rt.No. 2243**

**Dated: 05-10-2021**

**Read the following:**

1. O/o. CEO, Telangana, Letter No. 2500/Elecs.B/2021-15, dt:22.09.2021.
2. M/s. Livewires Advertising Pvt., Ltd., invoice No.Prod-022, dt:01.10.2021.
3. BRO No.913, Finance (EBS) Department, dated:24.07.2021

**ORDER:**

In the reference 1<sup>st</sup> read above, M/s. Livewires Advertising Pvt., Ltd was requested to Print and Supply 25000 No. of Posters (31 Districts x 750 Nos each and 875 No. of each to Hyderabad & Rangareddy Districts) and 1000 No. of Flex Banners (31 Districts x 30 Nos each and 35 No. of each to Hyderabad & Rangareddy Districts) for publicity on Voter Helpline App (VHA), at rates prescribed by the DIPR.

2. In the reference 2<sup>nd</sup> read above, M/s. Livewires Advertising Pvt., Ltd after Printing and Supply of 25000 No. of Posters and 1000 No. of Flex Banners for publicity on Voter Helpline App (VHA) to the respective Offices of all the District Elections Officers in the State, has submitted invoice tune to an amount of Rs.11,50,500/- and requested to arrange payment.

3. After careful examination sanction is hereby accorded for drawal and payment for an amount of **Rs.11,50,500/- (Rupees Eleven lakhs Fifty thousand Five hundred only)** to M/s. Livewires Advertising Pvt., Ltd towards Printing and Supply of 25000 No. of Posters and 1000 No. of Flex Banners for publicity on Voter Helpline App (VHA).

4. The expenditure sanctioned in the para (3) above shall be debited to **“2015-Elections, M.H. 103 – Preparation and Printing of Electoral Rolls – G.H. 25 – State Sector Schemes, S.H.(04) Assembly and Parliamentary Constituencies, 260- Advertisements, Sales and Publicity Expenses”** and shall be met out of funds available in B.E 2021 – 22.

5. The General Administration (Claims.C) Department is requested to draw the amount sanctioned in para (3) above and credit the same in favor of **M/s LIVEWIRES, ADVERTISING PVT. LTD, Account Number: 916030057548000, Axis Bank Ltd., Corporate Banking Branch, Begumpet, Hyderabad, (IFSC Code: UTIB0001634), PAN. No. AAACL2455K, GST. No. 36AAACL2455K1ZG.**

6. This order does not require the concurrence of Finance Department under the orders in force.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**Dr. SHASHANK GOEL  
CHIEF ELECTORAL OFFICER &  
E.O. SPL. CHIEF SECRETARY TO GOVERNMENT.**

To

The General Administration (Claims.C) Department. (w.e.)

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

The Accountant General, Telangana, Hyderabad.

**Copy to:**

M/s. Livewires Advertising Pvt., Ltd, 6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad – 82.

The G.A. (Elections.C) Department (for making necessary entries into Budget register)  
SF / SC.

**//FORWARDED:: BY ORDER//**

**SECTION OFFICER.**